

Book Besties

Privacy Policy

Effective Date: May 9, 2025

Welcome to Book Besties! We are a small, Rhode Island-based shop offering blind date with a book packages, mugs, cups, candles, and other bookish goods. Your privacy matters to us. This Privacy Policy explains what information we collect, how we use it, and how we protect it when you shop with us.

1. Information We Collect

When you place an order or interact with our website, we may collect the following information:

- Name and contact information (email address, phone number)
- Shipping address
- Payment information (processed securely through our payment provider — we do not store your card details)
- Order history and preferences
- Any messages or notes you send us

If you sign up for our email list in the future, we will also collect your email address for that purpose.

2. How We Use Your Information

We use the information we collect to:

- Process and fulfill your orders
- Send order confirmations and shipping updates
- Respond to your questions or requests
- Improve our shop and customer experience
- Send you marketing emails or newsletters (only if you opt in)

3. How We Share Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your information only in the following limited circumstances:

- With shipping carriers (such as USPS or UPS) to fulfill and deliver your order
- With our payment processor to complete transactions securely
- With Wix, our website platform, which hosts our store and processes orders

- If required by law or to protect our legal rights

4. Cookies and Tracking

Our website is hosted on Wix, which may use cookies and similar technologies to operate the site, remember your preferences, and analyze traffic. You can adjust cookie settings in your browser at any time. For more information on how Wix handles data, please visit Wix's Privacy Policy at [wix.com](https://www.wix.com/privacy).

5. Email Communications

We may send you transactional emails related to your order (such as confirmation and shipping notices). In the future, we may also offer an email newsletter or promotional communications. You will only receive marketing emails if you choose to opt in, and you can unsubscribe at any time by clicking the unsubscribe link in any email we send.

6. Data Security

We take reasonable steps to protect your personal information from unauthorized access, loss, or misuse. Payment transactions are processed through secure, encrypted channels. However, no method of internet transmission is 100% secure, and we cannot guarantee absolute security.

7. Your Rights

You have the right to:

- Request access to the personal information we hold about you
- Ask us to correct or delete your information
- Opt out of marketing communications at any time

To make any of these requests, please contact us at the email address below.

8. Children's Privacy

Our shop is not directed at children under the age of 13, and we do not knowingly collect personal information from children. If you believe a child has provided us with their information, please contact us and we will delete it promptly.

9. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated version on our website with a new effective date. We encourage you to review this page periodically.

10. Contact Us

If you have any questions about this Privacy Policy or how we handle your information, please reach out to us:

Book Besties

Warwick, Rhode Island

Email: bookbesties931@gmail.com

Website: www.bookbesties931.com

Thank you for being part of the Book Besties community! 📖